

HR SHARE Club Employer Branding Survey Result 2019



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About Meng Chhorn

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- HR Manager – ANZ Royal Bank
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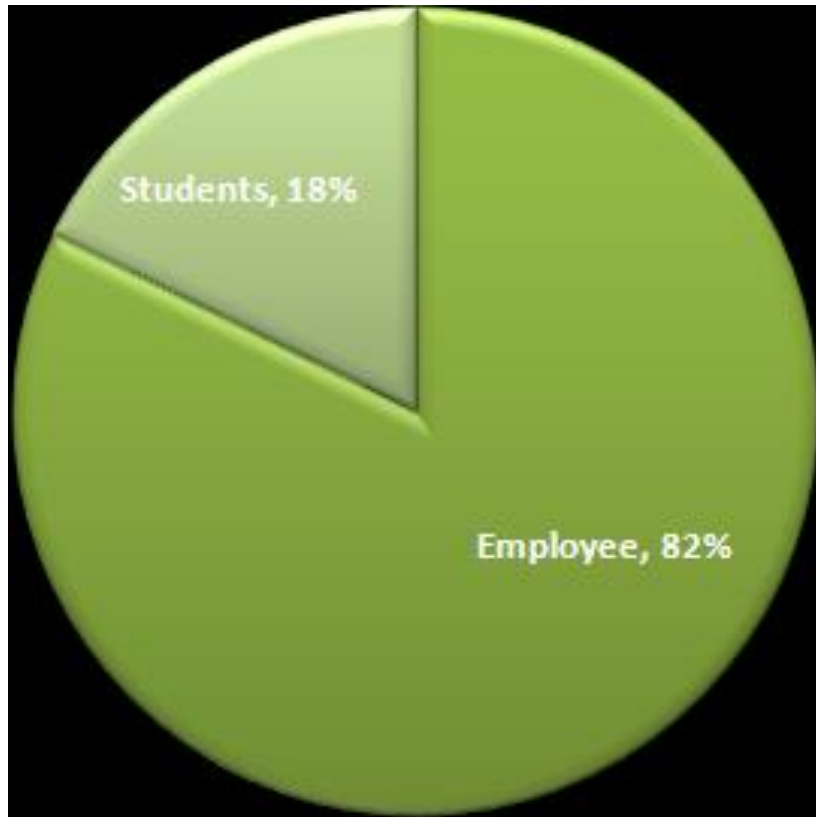
Content

- Participants Profile
 - Leading Employer Branding Companies
 - Key Attraction & Retention
 - All
 - Employee vs Student
 - Seniority
-

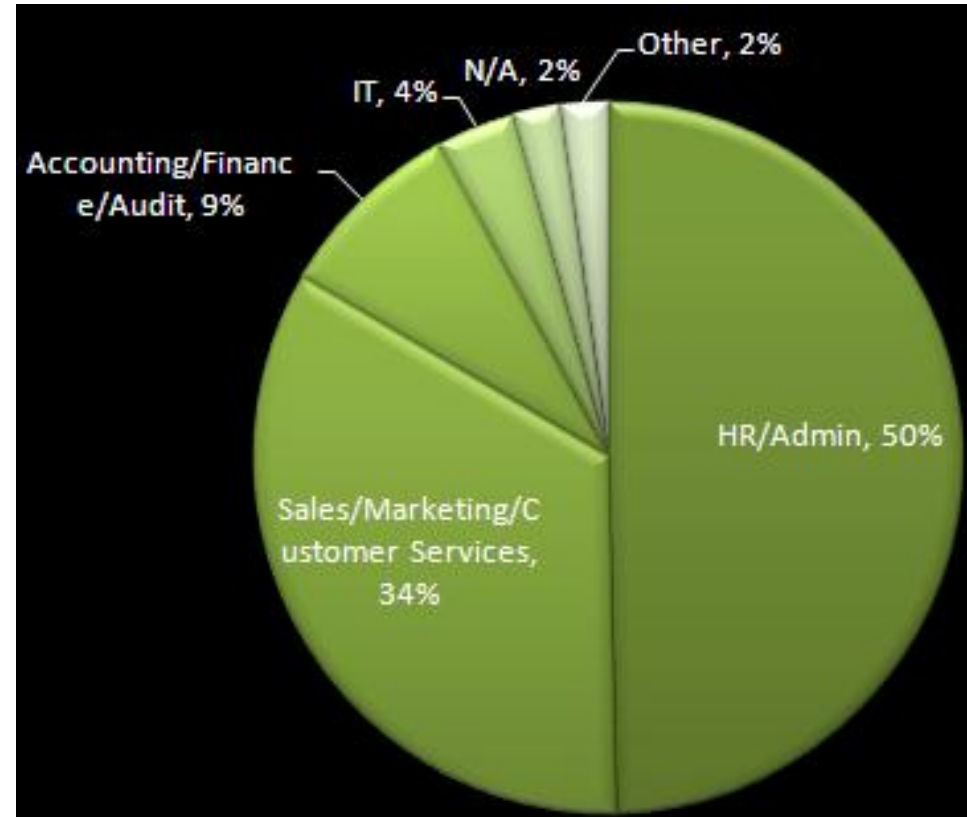
Participants Profile

Total of 169 respondents collected nearly 2 months through online data collection.

■ Employee vs. Students

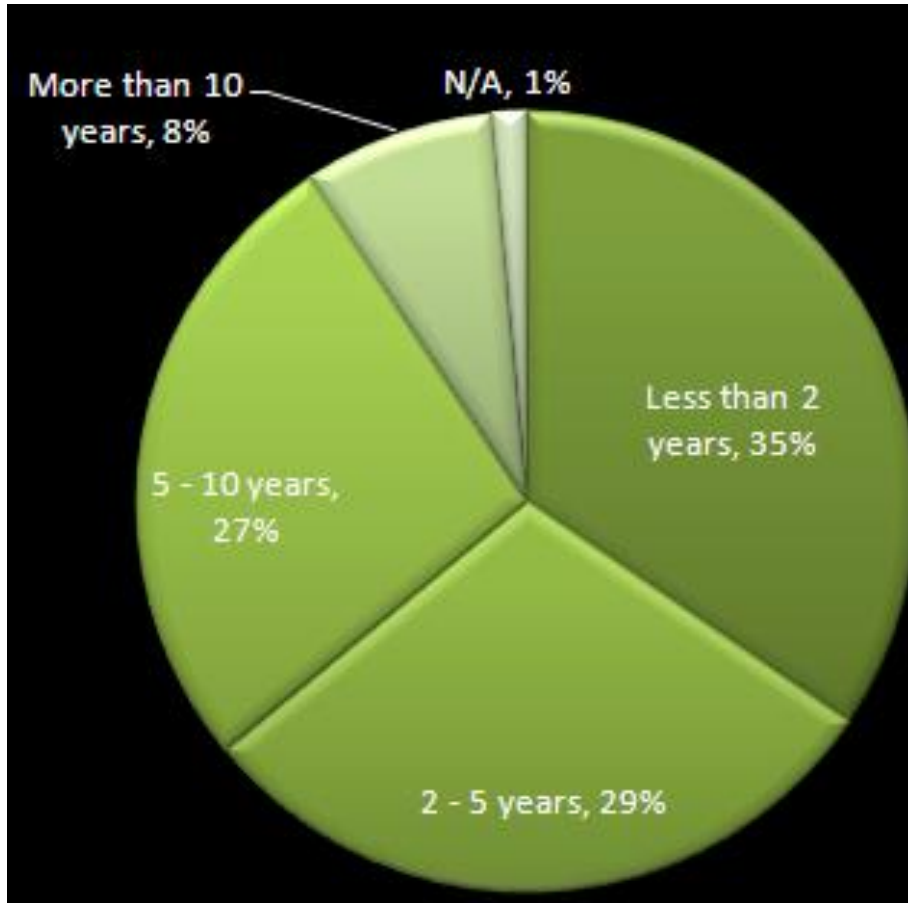


■ Functions

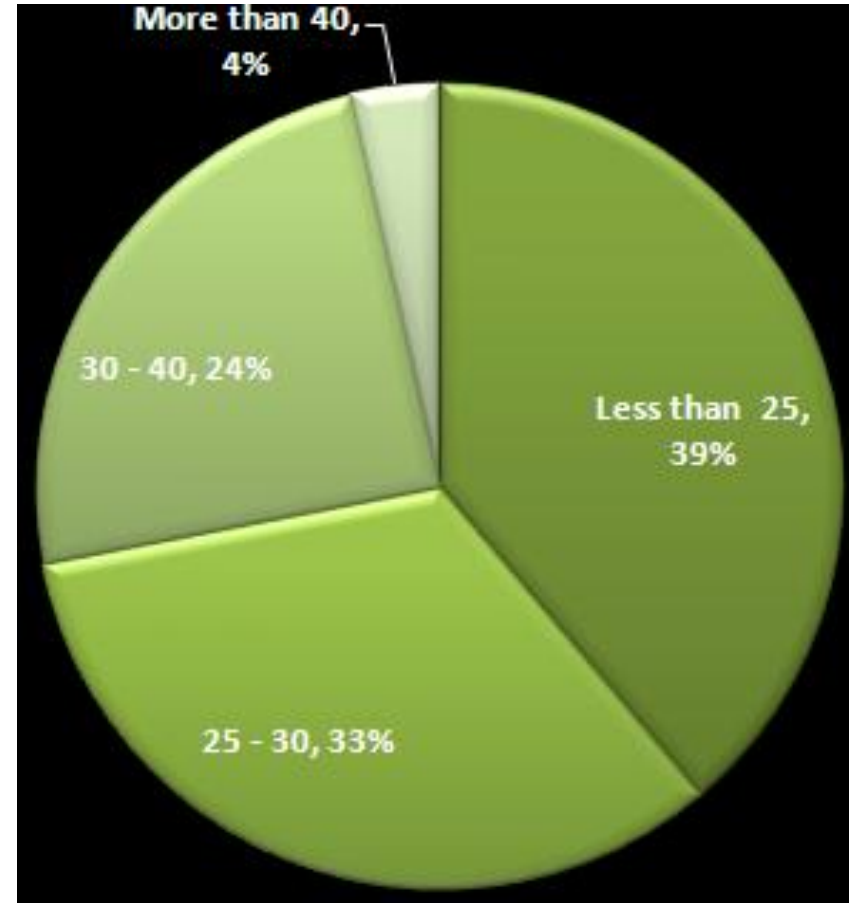


Participants Profile

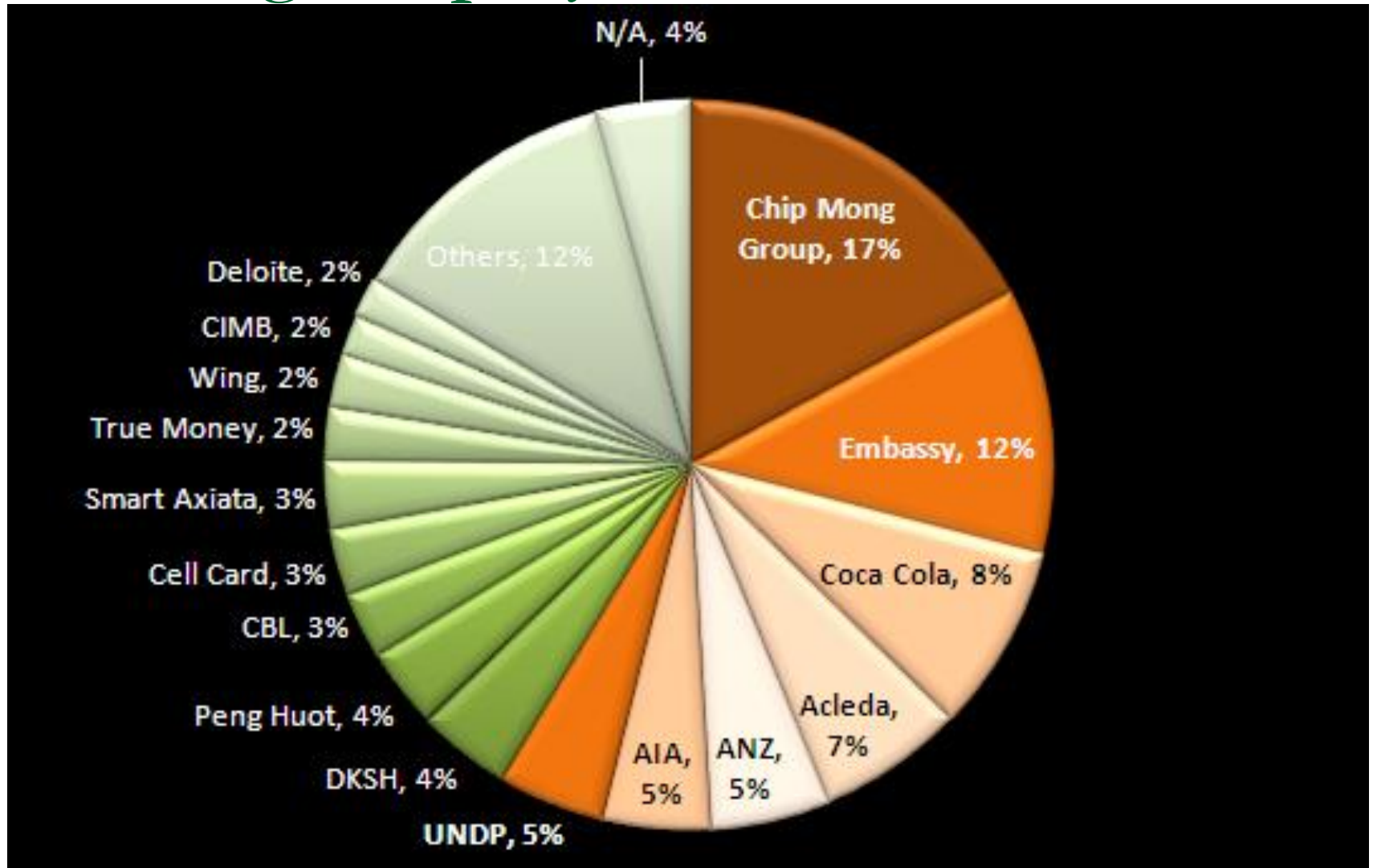
■ Seniority



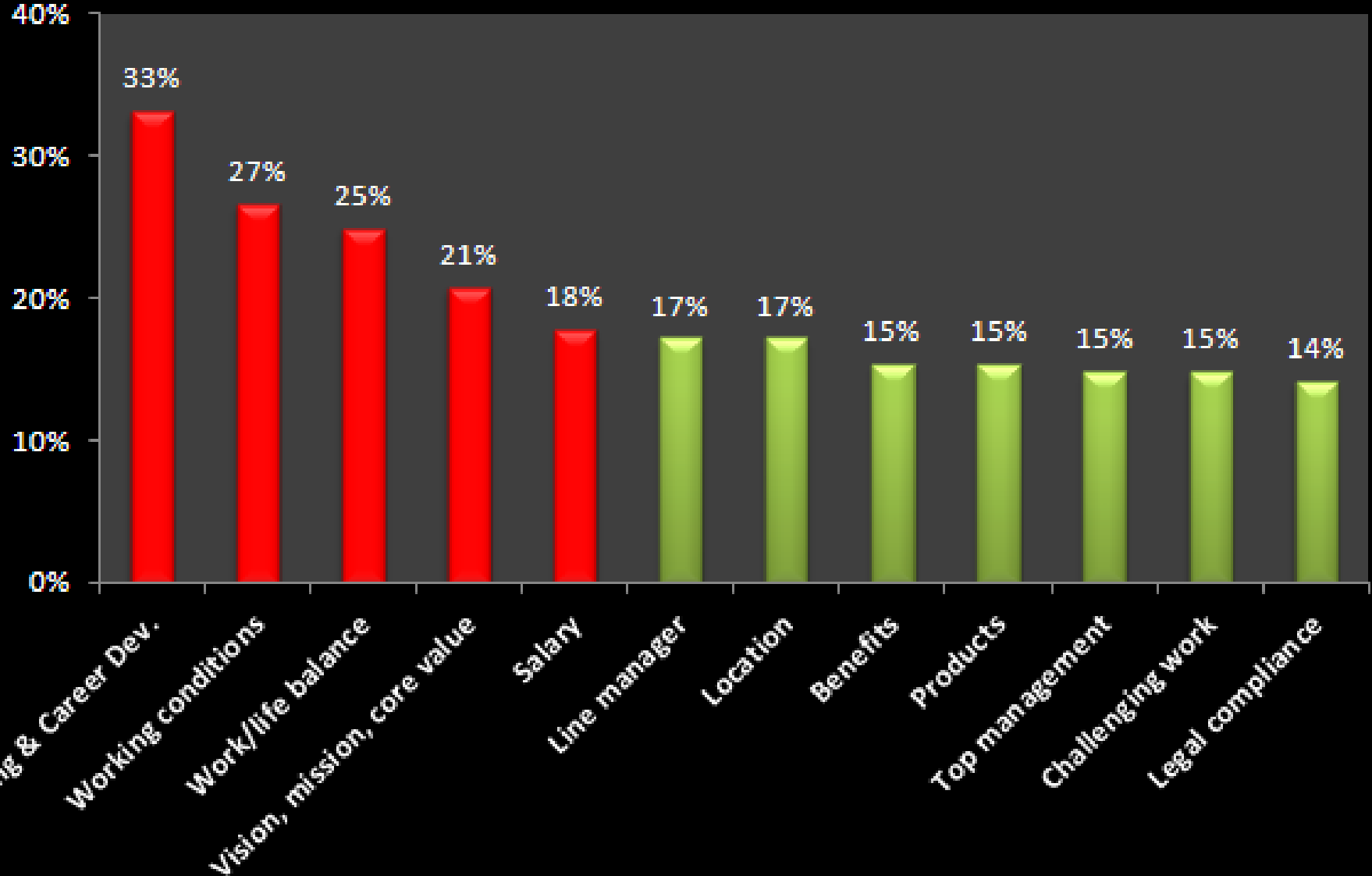
■ Age



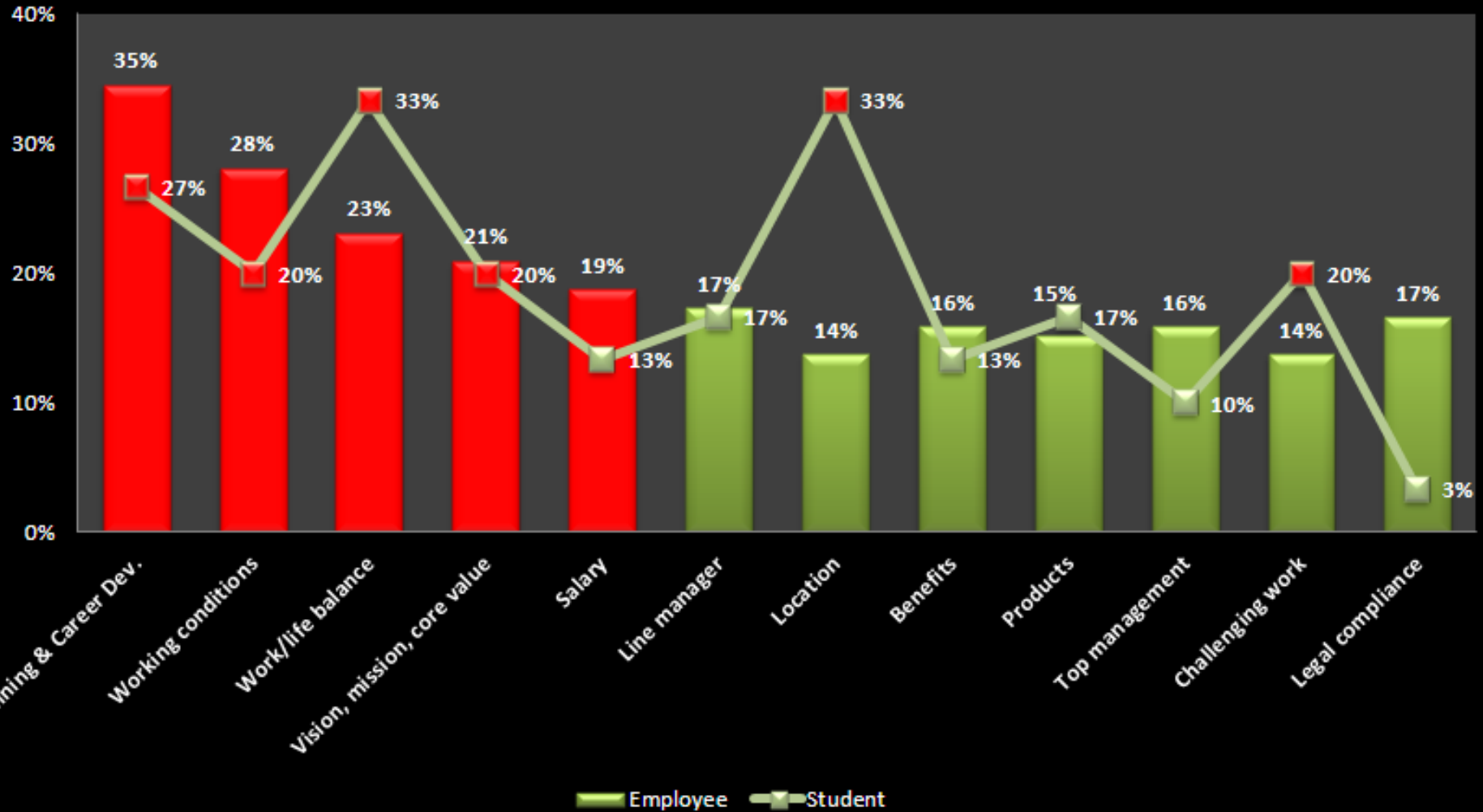
Leading Employer Brand - Results



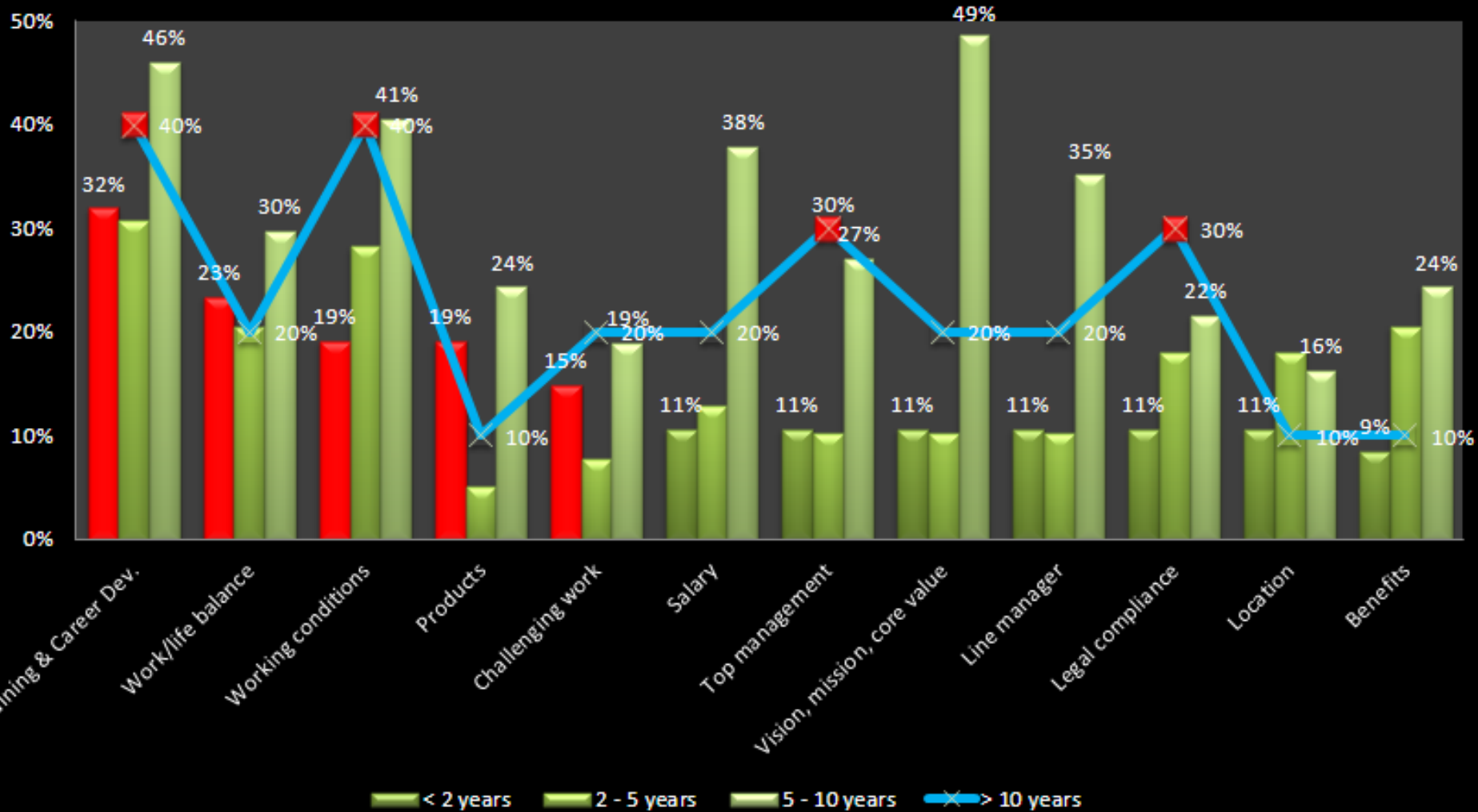
Key Attraction & Retention - All



Key Attraction & Retention – Employee vs Students



Seniority & Key Attraction & Retention



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